

Ex-IBM chief joins Netalogue plc



Geoff Henderson, ex-IBM director of the Financial Services Sector, has become a director of Port Talbot based Netalogue plc, which specialises in internet catalogues and e-commerce solutions and is quoted on PlusMarkets. He had a 25-year international career with IBM in senior sales and marketing positions and was responsible for growing its UK, Ireland, Netherlands and South African banking business.

Commenting on the appointment today, Gareth Williams, Netalogue's chairman said: "We have been fortunate in attracting someone of Geoff's calibre just as the company moves into an expansionary phase with exciting projects afoot. For the last six months he has been working with us in a consultative capacity and has assisted in our plans for the future."

"Geoff is vastly experienced, innovative and has a deep understanding of how to exploit technology for business benefit."

Mr. Henderson also served as a member of the Bank of England Regional Council for the NW of England whose principal role is to advise the MPC on interest rates.

Of his appointment, Mr. Henderson said: "Netalogue is a young company which has reached an important point in its development and I am delighted to be able to play a role in shaping its future. I am particularly impressed by the strength of the Netalogue product in e-business solutions and the growing impact the team at Netalogue are having in an emerging and high growth sector."



About Netalogue plc

Netalogue plc are a leading one stop e-commerce solutions provider that deliver website ordering solutions and support to a number of high profile clients including Best Western, Findel and Transport for London. Netalogue e-commerce solutions increase sales revenues and cut costs for market leading clients through mastery of the Internet as a commercial sales channel. Netalogue clients have reported large increases in sales turnover as a result of these cutting edge e-commerce solutions.

For further information please visit www.netalogue.com or call 0845 222 0350 or email r.condon@netalogue.com

Note to Editors

300dpi images of Mr. Henderson are available on request.